

Amendments to the Claims:

The listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

Claim 1. (currently amended) A method of driving a vertically aligned liquid crystal display comprising the steps of:

dividing one field into a plurality of subfields including at least a first subfield shorter than a given period for which an output light of a liquid crystal varies from a white level that is a saturated level, to a black level and a second subfield longer than the given period, the first subfield having one display-off period for which the liquid crystal is not driven and one display-on period for which the liquid crystal is driven and the second subfield having a plurality of display-off periods for which the liquid crystal is not driven and a plurality of display-on periods for which the liquid crystal is driven, each display-off period of the second subfield being shorter than the given period, the display-off period of the first subfield being equal to each display-off period of the second subfield, a ratio of the total of the display-on periods of all of the subfields including the first and second subfields to the one field being in the range from 1 : 6 to 5 : 6; and

supplying at least a saturated drive voltage as a digital drive signal to the liquid crystal for each display-on period to modulate light incident in the liquid crystal.

Claim 2. (cancelled)

Claim 3. (original) The driving method according to claim 1, wherein the supplying step includes the step of supplying a voltage larger than the saturated drive voltage to the liquid crystal.